

To: Licensing and Gambling Acts Sub-Committee
Date: 21st July 2025
Report of: Deputy Chief Executive for City and Citizens' Services
Title of Report: Extreme Events Ltd – Application for a New Premises Licence – Balloons and Tunes, Cutteslowe Park, Harbord Road, Oxford, OX2 8NP

Summary and recommendations	
Decision being taken:	To inform the determination of Extreme Events Ltd's application for a New Premises Licence
Key decision:	No
Corporate Priority:	Strong, fair economy and thriving communities
Policy Framework:	Statement of Licensing Policy – Licensing Act 2003

Recommendation(s): That the Sub-Committee resolves to:

1. **Determine** Extreme Events Ltd's application taking into account the details in this report and any representations made at this Sub-Committee meeting.

Appendix No.	Appendix Title	Exempt from Publication
Appendix 1	Application for a New Time Limited Premises Licence	No
Appendix 2	Event Management Plan	No
Appendix 3	Thames Valley Police Agreed Conditions	No
Appendix 4	Interested Parties Representations	No
Appendix 5	Location Map	No

Introduction and background

1. This report is made to the Licensing and Gambling Acts Casework Sub-Committee so it may determine, in accordance with its powers and the Licensing Act 2003, whether to grant a Premises Licence to Extreme Events Ltd.

Application Summary

2. An application for a new Time-Limited Premises Licence has been submitted by Extreme Events Ltd for Balloons and Tunes, Cutteslowe Park, Harbord Road, Oxford, OX2 8NP. The licensable activities applied for, and the times proposed for these activities can be found detailed below:

Supply of Alcohol (on sales only):

Saturday 12:00 hours to 22:30 hours

Sunday 12:00 hours to 20:30 hours

Live Music:

Saturday 13:00 hours to 22:30 hours

Sunday 13:00 hours to 20:30 hours

Recorded Music:

Saturday 12:00 hours to 23:00 hours

Sunday 12:00 hours to 21:00 hours

The application is for a Time Limited Premises Licence, which would start on 2nd August 2025 and end on 3rd August 2025.

3. The Applicant's description of the premises as details in the application form is:

"Established agricultural showground, mainly grass with existing tarmac and hardcore internal roads. The licensed premises will be a temporary event site, wholly located within these areas, demarcated by temporary fence lines and existing boundary fences. Balloons and Tunes will be a 2 day, open-air food and music event taking place between 2nd August to 3rd August 2025, inclusive. The family event will feature a diverse array of entertainment, including food, music (tribute bands), Kids entertainment area, funfair, stunt shows and hot air balloons displays. There will be a number of marquees and 2 temporary outdoor stage structures for the provision of regulated entertainment facilities. Within the licensed area there will be a number of mobile food outlets for the provision of refreshments and there will also be 2 bars, from which the sale of alcohol will take place."

4. The application, plan and the steps that the applicant intends to take to promote the licensing objectives (as set out in the operating schedule) can be found at **Appendix One.**
5. The Event Management Plan referred to in the operating schedule can be found at **Appendix Two.**

Relevant Representations

6. Responses were received from the Responsible Authorities as detailed in the table below:

Responsible Authority	Response	Licensing Objective(s)
Licensing Authority	No representation	
Thames Valley Police	Agreed Conditions	
Fire and Rescue Service	No representation	
Health and Safety	No representation	
Environmental Health	No representation	
Planning	No representation	
Child Safety	No representation	
NHS - Public Health	No representation	
Trading Standards	No representation	
Home Office	No representation	

A copy of the agreed conditions with Thames Valley Police can be found at **Appendix Three**.

7. Valid representations have been received from 10 Interested Parties as detailed in the table below:

Name	Address	Licensing Objective(s)
Ms Hall	Hayward Road, Oxford	Public Nuisance
Mr Stone	Unknown	Public Nuisance, Crime & Disorder
Mr Dobson	Harbord Road, Oxford	Public Safety, Public Nuisance
Mr Green	Unknown	Public Safety, Public Nuisance, Crime & Disorder
Mrs Dobson	Harbord Road, Oxford	Public Safety
Mr Barnes	Unknown	Public Nuisance
Dr Weszkalnys	Hayward Road, Oxford	Public Nuisance, Crime & Disorder
Mr Clarke	Harbord Road, Oxford	Public Safety
Harbord Road Residents' Association	Harbord Road, Oxford	Public Safety, Public Nuisance

Anonymous	Anonymous	Public Safety, Public Nuisance
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Copies of these representations can be found at **Appendix Four**.

Location

8. A map can be found at **Appendix Five** which shows the general location of the applicant's premises.

Statement of Licensing Policy

9. The Sub-Committee is referred to the Council's Statement of Licensing Policy, in particular, the following paragraphs have a bearing upon the application:

Relevant Policy Matters	Section	Policy
Live music, dancing and theatre	4.2.1 to 4.2.3	GN23
General Prevention of Public Nuisance	7.3.1 to 7.3.9	LA2, LA3
Addressing local concerns	7.3.10	LA4
Large Scale and Outdoor Events	7.5.25 to 7.5.27	PP14

Home Office Statutory Guidance

10. Members are also referred to the statutory guidance issued by the Home Office, of particular relevance to this application are the following sections:

Relevant Sections	Relevant Paragraph
Crime and Disorder	2.1 to 2.7
Public Safety	2.8 to 2.15
Ensuring safe departure of those using the premises	2.16
Safe capacities	2.18 to 2.20
Public nuisance	2.21 to 2.27

11. A copy of the Home Office Statutory Guidance can be found online:

<https://www.gov.uk/government/publications/explanatory-memorandum-revised-guidance-issued-under-s-182-of-licensing-act-2003>

Other Relevant Considerations

12. The Sub-Committee is reminded of its responsibilities under the Crime and Disorder Act 1988 (to co-operate in the reduction of crime and disorder in Oxford) and the Human Rights Act (which guarantees the right to a fair hearing for all parties in the determination of their civil rights, and also provides for the protection of property, which may include licences in existence, and the protection of private and family life) when considering the fair balance between the interests of the applicant and the rights of local residents. Any decision taken by the Sub-Committee must be necessary and proportionate to the objectives being pursued.
13. Members are reminded that whenever they make a decision under the Licensing Act 2003, they have a duty to act with a view to promoting the licensing objectives.
14. When considering any representations, only those issues relating to the four licensing objectives should be considered and appropriate weight given to the importance and relevance of each representation.
15. In making its decision, Members must also have regard to the Home Office statutory guidance issued under section 182 of the Licensing Act 2003 and the Council's own Statement of Licensing Policy.
16. The Sub-Committee must take such of the following steps as it considers appropriate for the promotion of the licensing objectives:
 - a) Grant the licence in accordance with the application.**
 - b) Modify the conditions of the operating schedule by altering or omitting or adding to them.**
 - c) Exclude or restrict from the scope of the licence any of the licensable activities to which the application relates.**
 - d) Reject the whole of the application.**

The Sub-Committee may also grant the licence subject to different conditions for different parts of the premises or the different licensable activities.
17. Members are asked to note that they may not modify the conditions or reject whole or part of the application merely because they consider it desirable to do so. It must be appropriate to do so in order to promote the licensing objectives. Any such step must relate to a relevant representation made.
18. If Members grant the application, the details of the operating schedule will be incorporated into the licence as conditions. The licence will also be subject to certain mandatory conditions.

Legal Implications

19. Members should note that the applicant or persons making representations have the right of appeal against the decision made by the Sub-Committee.

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